Economic Prosperity Strategy
Launch Meetings 2015

In October 2014, a team of partner organizations working for MTC and ABAG issued the "Economic Prosperity Strategy: Improving economic opportunity for the Bay Area’s low- and moderate-wage workers. The report is available for download at:

The report, part of the Bay Area’s Regional Prosperity Plan, was produced with input from hundreds of participants throughout the region, including representatives from economic development organizations, community members, non-profits, businesses, labor, local governments, workforce development partners and others.

The thrust of the Economic Prosperity Strategy was that achieving improved economic opportunity for all requires working on three goals simultaneously:

Now, it is time to dig into the findings, learn from pilot projects and talk about what it will take to implement the Bay Area’s vision of economic prosperity for everyone.

In a series of five meetings around the Bay Area, we will focus on these three goals and invite all stakeholders to share in implementing this vision for the Bay Area. This is your chance to shape how we collectively move forward.

EPS Workshop #1: Expanding Economic Opportunity through Basic Skills and Entrepreneurship
Tuesday, January 13, 2015, 9:30-11:30 am. Monument Impact, (Formerly Michael Chavez Center & Monument Community Partnership), 2699 Monument Blvd, Ste G Concord, CA 94520

• Expanding job-focused basic skills training
• Improving career navigation systems and supporting pathways, at the k-12 level and beyond
• Focusing on business formation and expansion

Hear from pilot projects including: the Michael Chavez Center in Concord, the Multi-cultural Institute’s three County day laborer program, the Allies for Innovation basic skills collaborative in Santa Clara and San Mateo, a worker cooperative project in the East Bay and an
Hear from pilot projects including: the Michael Chavez Center in Concord, the Multi-cultural Institute’s three County day laborer program, the Allies for Innovation basic skills collaborative in Santa Clara and San Mateo, a worker cooperative project in the East Bay and an entrepreneurship program in Sonoma.

EPS Workshop #2: Building Career Pathways in the Construction Sector
Thursday, January 15, 2015, 9:30-11:30 a.m.  Redwood City Library, 1044 Middlefield Road, Redwood City 94063

- Focus on the Construction Sector
- Establishing industry-driven, sector-based regional training partnerships.
- Pursuing Project Labor Agreements and Community Benefits Ordinances

Hear from the Construction Careers Initiative, an industry driven pre-apprenticeship program in Santa Clara and San Mateo Counties, from local developers and from Building and Construction Trades Councils about initiatives to improve construction sector wages and working conditions and create comprehensive packages of community benefits as new projects are planned and built.

EPS Workshop #3: The Invisible Workforce: Strategies to Lift Up the Low-Wage Contracted Service Sector
Friday, January 23, 2015, 10 a.m. -12 p.m., Pipe Trades Training Center, 780 Commercial Street, San Jose, CA 95112

- Upgrading conditions in lower-wage jobs
- Organizing and professionalizing industries
- Emerging approaches to improving working conditions in contracted service jobs

Hear about issues in several predominantly low-wage industries in the Bay Area, particularly contracted service industries which tend to grow in the “footprint” of driving industries and often remain below the radar. Discuss emerging approaches that address these issues, regional implications of these trends and how to build stronger coordination across cities and sectors that are dealing with the growth of low-wage contracted service work.

EPS Workshop #4: Coordination between Economic and Workforce Development, Transportation and Housing Plans
Monday, January 26, 2015, 2-4 p.m.  SPUR Urban Center, 654 Mission Street, San Francisco, CA 94105-4015

- A Vision for Economic Prosperity for Everyone
- Cross-Sector Collaborations
- Regional and Sub-regional policies

Hear from regional policy makers, local jurisdictional leaders, workforce and economic development agencies and the researchers and drafters of the economic prosperity strategy.

EPS Workshop #5: Planning for Manufacturing, Logistics and Industrial Job Growth
Monday, February 2, 2015, 2-4 p.m.  Metropolitan Transportation Commission, 101 Eighth Street, Oakland, California 94607

- Focus on the Logistics and Goods Movement Sectors
- Develop land use plans that support transit-oriented jobs, industrial uses and housing.
- Develop a regional strategy to preserve and invest in industrial land.

Hear from regional planners about planned investments in goods movement infrastructure, from local jurisdictions engaged in sub-regional strategies like the Port of Oakland and the Northern
Hear from regional planners about planned investments in goods movement infrastructure, from local jurisdictions engaged in sub-regional strategies like the Port of Oakland and the Northern Waterfront Initiative and Design It, Build It, Ship It, an industry-led workforce and economic development collaborative.