



OUR CITY - OUR VOTE

VOTERS FOR A FAIR ARENA DEAL

Campaign Code of Conduct

The members of VOTERS FOR A FAIR ARENA DEAL mutually commit to conduct their campaign in support of a Fair Arena Deal and a public vote on public subsidy with the highest possible ethical standards: setting a higher bar for initiative campaigns in California. The Committee's standards include:

1. Immediate Public Disclosure of Contributions. Going well beyond normal disclosure rules, we will publicly disclose contributions of \$250 or more on the campaign website within 24 hours.
2. Limit contributions. Voters for a Fair Arena Deal shall not accept any contribution from any entity having any known interest in an NBA franchise.
3. Ensure compliance with all disclosure rules. The Committee shall retain experienced, qualified political law attorney and accounting firm to ensure timely compliance with all disclosure rules.
4. Establish and maintain independence. No member of Voters for a Fair Arena Deal may be a current member, donor, volunteer, or vendor for STOP. Upon completion of our effort, all petitions will be delivered to the initiative proponents for submission to the City Clerk.
5. Respect Private Property Rights. Both volunteers and any paid vendors for Voters for a Fair Arena Deal will immediately comply with property owner's request, including requests not to collect signatures on their property.
6. Educate Volunteers & Vendors about the Facts. All paid and volunteer petition gatherers will undergo training to assure compliance with this Campaign Code of Conduct, and to educate them about the facts regarding the city's arena finance proposal. Any signature collector - paid or volunteer - found to be misrepresenting the facts will be dismissed.
7. Protect integrity of signatures. Require prompt delivery of all signed petitions to the Campaign Manager for secure and independent verification of signatures; prohibit concurrent work on any commercial product or service while collecting signatures.
8. Engage in mature debate - not divisive hyperbole. Too often political difference degenerate into petty name calling and shouting matches. We will debate issues, but no member, staff, volunteer or vendor will personally attack those who disagree. The campaign will not question the integrity, patriotism, or motives of those who do not support the Fair Arena Deal.

